

THIS CAN *change* THE WORLD.





**A FIRE begins with a SPARK.**

aishSeattle with its Jewish Family Institute (JFI) is dedicated to fanning the spark that lives in every Jewish heart.

Our vision is simple: If even one person's passion for Judaism is kindled, the spark takes on a life of its own. And with proper nourishment, that spark can transform the world.

*The breath of children Aspiring is the reason for the world's existence.- Talmud*

# JEWISH FAMILY INSTITUTE

*a project of aishSeattle to enrich the entire Jewish family*

**THE JEWISH FAMILY INSTITUTE** is dedicated to enriching young Jewish families throughout greater Seattle by helping them:

- BUILD** deeper and stronger marriages
- RAISE** healthy, moral, and happy children
- MAKE** Judaism relevant and meaningful in their Jewish homes

**OVERARCHING GOAL:** to increase our current reach of 150 families served to a critical mass of 1000 families in greater Seattle.

## PROPOSED PROGRAMS

	No. of PARTICIPANTS
Outreach	600
Annual Lecture	500
Shabbat Dinners	1000
Shabbat Experience	400
Sunday School	25
Relationships	250
Newletter / Email	1000
Inreach	100
Leaders	15
Marriage Counseling	25
Community Action	50
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<b>TOTAL</b>	<b>3,960</b>
<b>INDIVIDUALS</b>	<b>1,200</b>

## PROPOSED ANNUAL BUDGET

<b>PROGRAM EXPENSE</b>	
JFI Educational Director	\$65,000
JFI Center Rental	50,000
Family Educator and Counselor	50,000
Program Coordinator	35,000
Speaker Honorariums	15,000
Ads in General and Jewish Press	10,000
Promotional Materials	5,000
University of Washington Public Lecture	10,000
Program Expenses (catering)	15,000
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<b>TOTAL</b>	<b>\$255,000</b>
<b>PROGRAM REVENUE</b>	
Participants	\$15,000
8 Major Donors at \$25,000 each	200,000
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<b>TOTAL</b>	<b>\$215,000</b>

## aishSeattle YOUNG PROFESSIONALS DIVISION

*A project of aishSeattle for over 7000 young single Jewish Professionals*

### THE YOUNG PROFESSIONALS DIVISION

is dedicated to ensuring the continuity of the Jewish people in greater Seattle by engaging a critical mass of young single Jews, ages of 25 - 40 who wish to:

- CONNECT** to Judaism's core values and Israel
- DEEPEN** their sense of Jewish pride and identity
- TAKE** responsibility to help their community

**OVERARCHING GOAL:** To double the current level of 2000 young adults reached annually, thus creating a critical mass to impact the entire Seattle young professional community.

### PROPOSED PROGRAMS

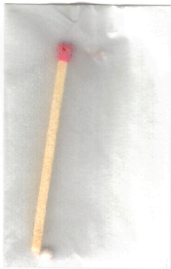
No. of PARTICIPANTS

Outreach Events	High Profile Downtown Events	400
Shabbat	Community and Personal Shabbat Dinners	400
Relationships	Weekly and Monthly Contact	250
Newsletter	Weekly eShmooze	500
Leaders	Recruit and Train Leadership	30
Israel Trips	Special Leadership Fellowship	20
Marriages	Brought Together by aish Young Professionals	5
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<b>TOTAL</b>		<b>1,005</b>

### PROPOSED ANNUAL BUDGET

<b>PROGRAM EXPENSE</b>	
YP Educational Director	\$65,000
Program Coordinator	40,000
Israel Fellowships and Programming	20,000
Speaker Honorariums	10,000
Promotional Materials	5,000
Program Expenses (i.e. venue rental, catering)	20,000
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<b>TOTAL</b>	<b>\$160,000</b>

<b>PROGRAM REVENUE</b>	
Participants	\$35,000
5 Major Donors at \$25,000 each	125,000
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<b>TOTAL</b>	<b>\$160,000</b>



HELP *spread* THE LIGHT.